

# ASK India Select Portfolio – Dec 2022

Public



# Key Investment Objectives and Attributes

## Key investment objectives:

- Capital preservation\* over a period of time
- Capital appreciation over a period of time

- Size of pond v/s size of fish
- Dominance
- Resilience
- Liquidity

- Quantum
- Consistency
- Durability
- Predating (Early v/s Later)
- Compounding power



## Achieved through:

- Long-term investments in high-quality companies with strong growth prospects

- High quality of business (Superior RoCE)
- Strong moat. Impregnable
- Sustainability
- Key pivot of strong wealth creation

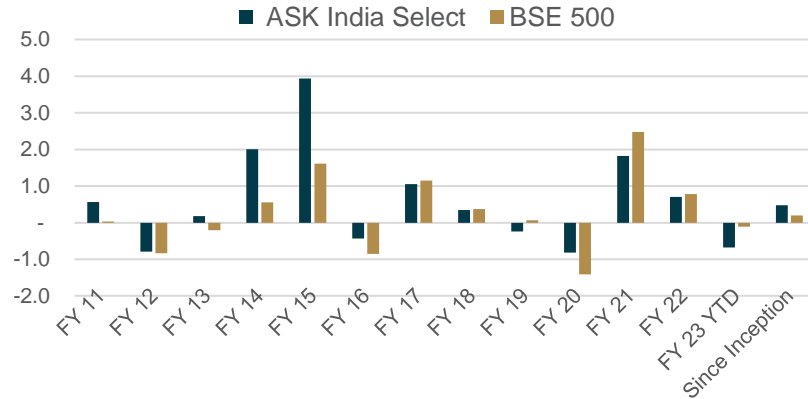
- Favorable Price-Value Gap
- Margin of safety

# Capital Preservation\*

## Consistently low volatility

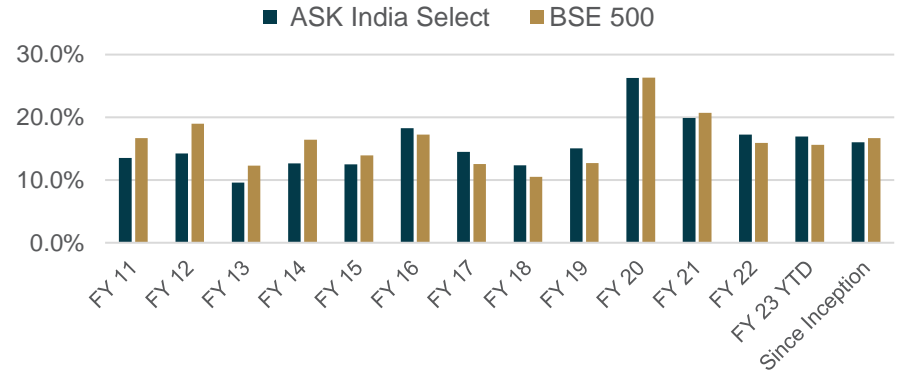
We cater to investor's desire for a relatively stable investment approach very well

### Superior Sharpe Ratio



Sharpe Ratio (Since Inception):  
0.48 v/s BSE 500: 0.20

### Delivered low volatility since inception



Standard Deviation (Since Inception):  
16.0% v/s BSE 500: 16.7%



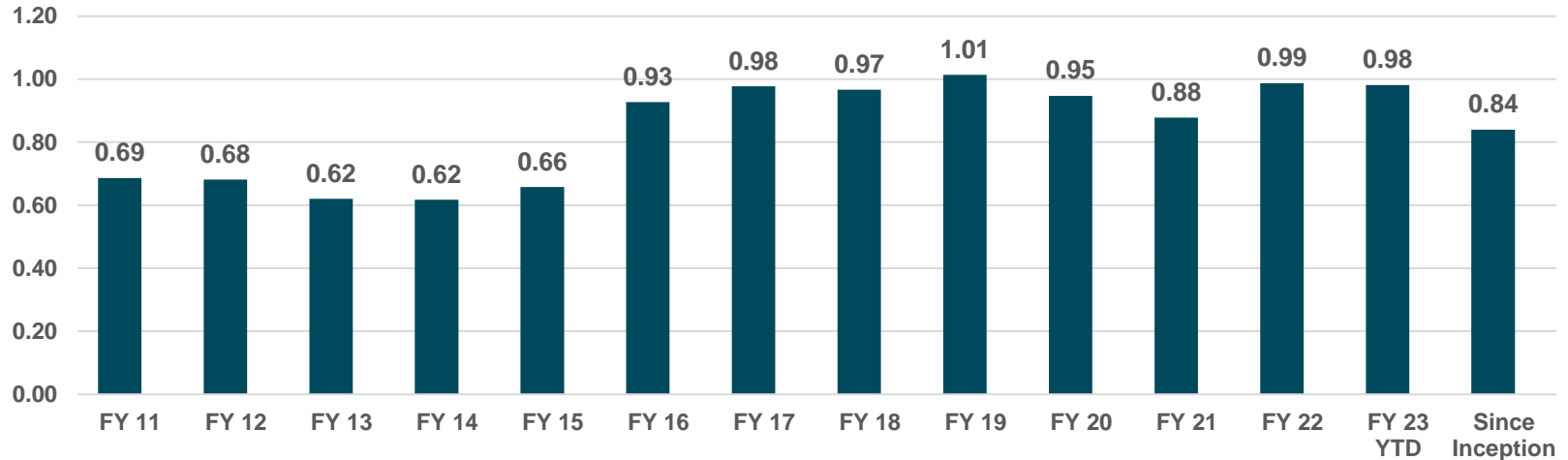
- Sharpe ratio measured as annualized mean of daily Portfolio returns over Risk Free Rate (RFR) divided by the annualized Portfolio Standard Deviation of daily returns. RFR assumed at 8% pa.
- Historical Volatility is computed based on standard deviation of daily returns.
- \* ASK IM endeavors to preserve the capital however equity investments are subject to market risks and may result in loss of capital

ASK Portfolio returns are composite returns of all the Portfolios aligned to the investment approach as on Dec 31, 2022. Returns for individual client may differ depending on time of entry in the Portfolio. Past performance may or may not be sustained in future and should not be used as basis for comparison with other investments. Returns for 1 year or lesser time horizon are absolute returns, while more than 1 year are CAGR. Returns have been calculated using Time Weighted Rate of Return method (TWRR) as prescribed by the SEBI.

# Capital Preservation\*

Consistently low volatility

Portfolio Beta has largely remained below 1 (10 out of 11 years)



Beta (Since Inception) 0.84



\*ASK IM endeavors to preserve the capital however equity investments are subject to market risks and may result in loss of capital.

# Capital Preservation\*

ASK IEP has had a lower drawdown than BSE 500 majority of the time

	Max Drawdown <sup>^</sup>		FY Performance <sup>^</sup>	
	ASK India Select	BSE 500	ASK India Select	BSE 500
FY 11	-20%	-20%	16%	7%
FY 12	-17%	-25%	-4%	-9%
FY 13	-5%	-10%	10%	5%
FY 14	-8%	-16%	39%	17%
FY 15	-2%	-7%	73%	33%
FY 16	-12%	-20%	-2%	-8%
FY 17	-15%	-12%	25%	24%
FY 18	-8%	-11%	13%	12%
FY 19	-19%	-16%	3%	8%
FY 20	-32%	-38%	-15%	-28%
FY 21	-10%	-10%	52%	77%
FY 22	-18%	-15%	20%	21%



<sup>^</sup> Historical Drawdown for portfolio is measured as the performance for the period during which the index had its maximum drawdown

\* ASK IM endeavors to preserve the capital however equity investments are subject to market risks and may result in loss of capital.

# Capital Preservation\*

Average holding period in ASK India Select is 3.7 Years

ASK India Select Company Name	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Number of Years Life-Highs are attained since 2008	Number of Years in existence since 2008	% of Years where Life-Highs are attained since 2008
Aarti Industries Ltd	1	1	1	0	1	1	1	1	1	1	1	1	1	1	13	14	93%
AU Small Fin Bank Ltd										1	1	1	1	1	5	14	100%
APL Apollo Tubes Ltd	0	0	1	0	1	1	1	1	1	1	1	0	1	1	10	14	71%
Asian Paints Ltd	1	1	1	1	1	1	1	1	1	1	1	1	1	1	14	14	100%
Bajaj Finance Ltd	1	0	1	0	1	1	1	1	1	1	1	1	1	1	12	14	86%
Bajaj Finserv Ltd	1	0	0	0	1	0	1	1	1	1	1	1	1	1	10	14	71%
Bharti Airtel Ltd	1	0	0	1	0	0	1	1	1	1	1	0	1	1	13	11	64%
Dalmia Bharat Ltd				1	0	0	1	1	1	1	1	1	0	1	11	10	73%
Divi's Laboratories Ltd					1	1	1	1	1	0	1	1	1	1	8	5	90%
Dixon Technologies Ltd										1	0	0	1	1	9	14	60%
HDFC Life Insurance										1	1	1	1	1	3	14	100%
ICICI Bank Ltd	1	0	0	0	0	0	1	1	0	0	1	1	0	1	10	5	43%
Infosys Ltd	1	1	1	1	0	1	1	1	1	0	1	1	1	1	14	14	86%
Page Industries Ltd	1	1	1	1	1	1	1	1	0	1	1	0	0	1	5	14	79%
Navin Flourine Int'l Ltd	1	0	0	0	0	0	1	1	1	1	0	1	1	1	14	5	57%
Polycab India Ltd												1	1	1	6	14	100%
PI Industries Ltd	1	1	1	1	0	1	1	1	1	1	1	1	1	1	5	14	93%
Reliance Industries Ltd	1	0	0	0	0	0	0	0	0	1	1	1	1	1	12	14	43%
Patanjali Foods Ltd													1	0	8	3	50%
Titan Co Ltd	1	0	1	1	1	0	1	1	0	1	1	1	1	1	11	14	79%



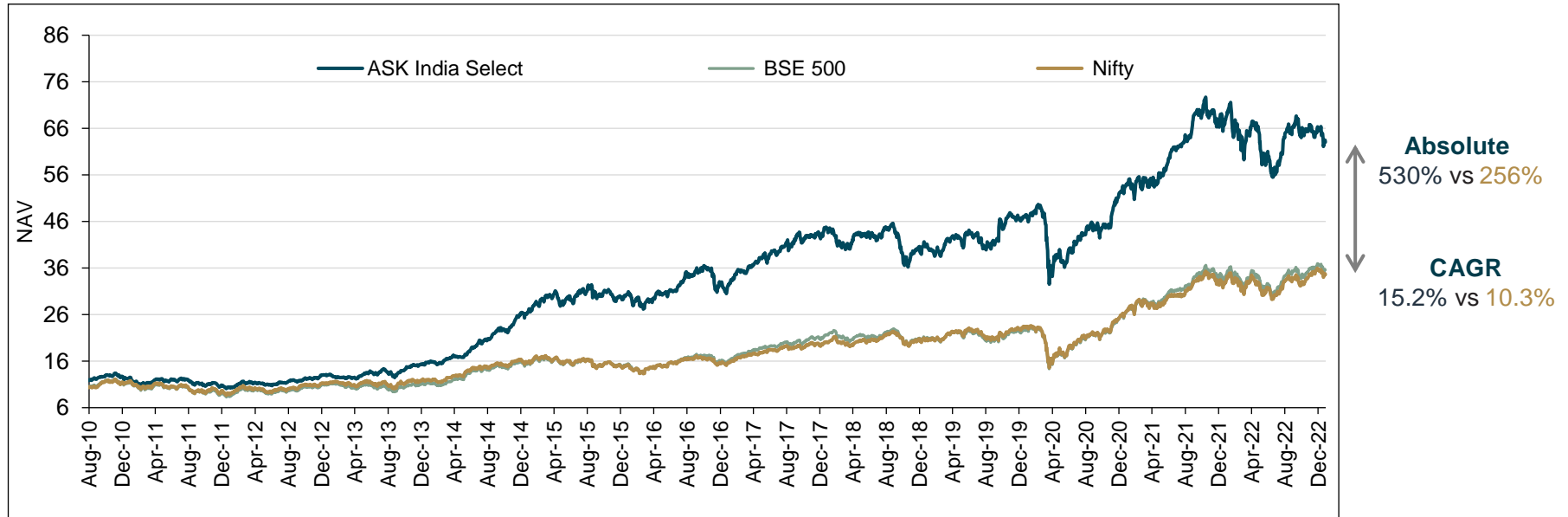
Source: Bloomberg. Data considered from CY 2008 as the base till CY 2021.

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# Capital Appreciation

Low volatility in the investment approach actually aids portfolio appreciation

Rs. 1 Crore invested at inception has grown to Rs 6.30 Crore Vs Rs 3.56 Cr in BSE 500



Note : Performance figures are net of all fees and expenses. ASK Portfolio returns are composite returns of all the Portfolios aligned to the investment approach as on Dec 31, 2022. Returns for individual client may differ depending on time of entry in the Portfolio. Past performance may or may not be sustained in future and should not be used as basis for comparison with other investments. Returns for 1 year or lesser time horizon are absolute returns, while more than 1 year are CAGR. Returns have been calculated using Time Weighted Rate of Return method (TWRR) as prescribed by the SEBI.

# Consistently Outperforming Benchmarks Since Inception

## Point to point returns

	1 month	3 months	6 months	1 year	3 years	5 years	7 years	10 years	Since inception
ASK India Select	-4.1%	-2.7%	12.3%	-7.7%	10.3%	7.3%	10.9%	17.0%	15.2%
BSE 500	-3.2%	4.1%	15.4%	3.3%	16.2%	10.4%	12.7%	12.5%	10.3%
Nifty 50	-3.5%	5.9%	14.7%	4.3%	14.2%	11.4%	12.5%	11.8%	10.0%

## Financial Year-wise Returns – ASK India Select has outperformed BSE 500 in 9 out of 12 Financial Years

	FY 11	FY 12	FY 13	FY 14	FY 15	FY 16	FY 17	FY 18	FY 19	FY20	FY21	FY22	FY23 YTD
ASK India Select	16.1%	-4.1%	9.7%	38.7%	73.0%	-1.6%	24.7%	12.7%	3.2%	-15.3%	52.3%	20.2%	-4.2%
BSE 500	7.5%	-9.1%	4.8%	17.1%	33.2%	-7.8%	24.0%	11.8%	8.3%	-27.5%	76.6%	20.9%	3.8%
Nifty 50	11.1%	-9.2%	7.3%	18.0%	26.7%	-8.9%	18.5%	10.2%	14.9%	-26.0%	70.9%	18.9%	3.7%

## Calendar Year-wise Returns - ASK India Select has outperformed BSE 500 in 8 out of 12 Calendar Years

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	YTD
ASK India Select	25.0%	-17.4%	27.0%	20.0%	69.9%	14.4%	4.5%	38.7%	-7.5%	14.5%	14.5%	27.0%	-7.7%
BSE 500	19.2%	-27.4%	31.2%	3.3%	37.0%	-0.8%	3.8%	35.9%	-3.1%	7.8%	16.8%	30.1%	3.3%
Nifty 50	22.5%	-24.6%	27.7%	6.8%	31.4%	-4.1%	3.0%	28.6%	3.2%	12.0%	14.9%	24.1%	4.3%



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# Stock Contribution to Portfolio Return

## Top Contributors - Last 3 Months\*

Stock	Avg. Weight*	Contribution to Portfolio Return (%)
PI INDUSTRIES LTD	5.4	0.7
APL APOLLO TUBES LTD	5.6	0.5
ICICI BANK LTD	6.9	0.5
AU SMALL FINANCE BANK LTD	4.6	0.5
RELIANCE INDUSTRIES LTD	5.2	0.4

## Top Detractors - Last 3 Months\*

Stock	Avg. Weight*	Contribution to Portfolio Return (%)
PATANJALI FOODS LTD	5.1	-0.8
BAJAJ FINANCE LTD	7.3	-0.6
TEAMLEASE SERVICES LTD	1.2	-0.6
PAGE INDUSTRIES LTD	4.3	-0.5
NAVIN FLUORINE INTERNATIONAL	5.1	-0.5

## Top Contributors - Last 1 Year\*

Stock	Avg. Weight*	Contribution to Portfolio Return (%)
ICICI BANK LTD	6.2	1.3
AU SMALL FINANCE BANK LTD	4.6	0.9
PI INDUSTRIES LTD	4.9	0.8
PAGE INDUSTRIES LTD	5.0	0.7
PATANJALI FOODS LTD	3.2	0.5

## Top Detractors – Last 1 Year\*

Stock	Avg. Weight*	Contribution to Portfolio Return (%)
SONA BLW PRECISION FORGINGS	3.2	-1.7
DIXON TECHNOLOGIES INDIA LTD	4.4	-1.6
AARTI INDUSTRIES LIMITED	4.3	-1.5
DIVI'S LABORATORIES LTD	4.5	-1.3
TEAMLEASE SERVICES LTD	2.6	-1.3

# Sector Contribution to Portfolio Return

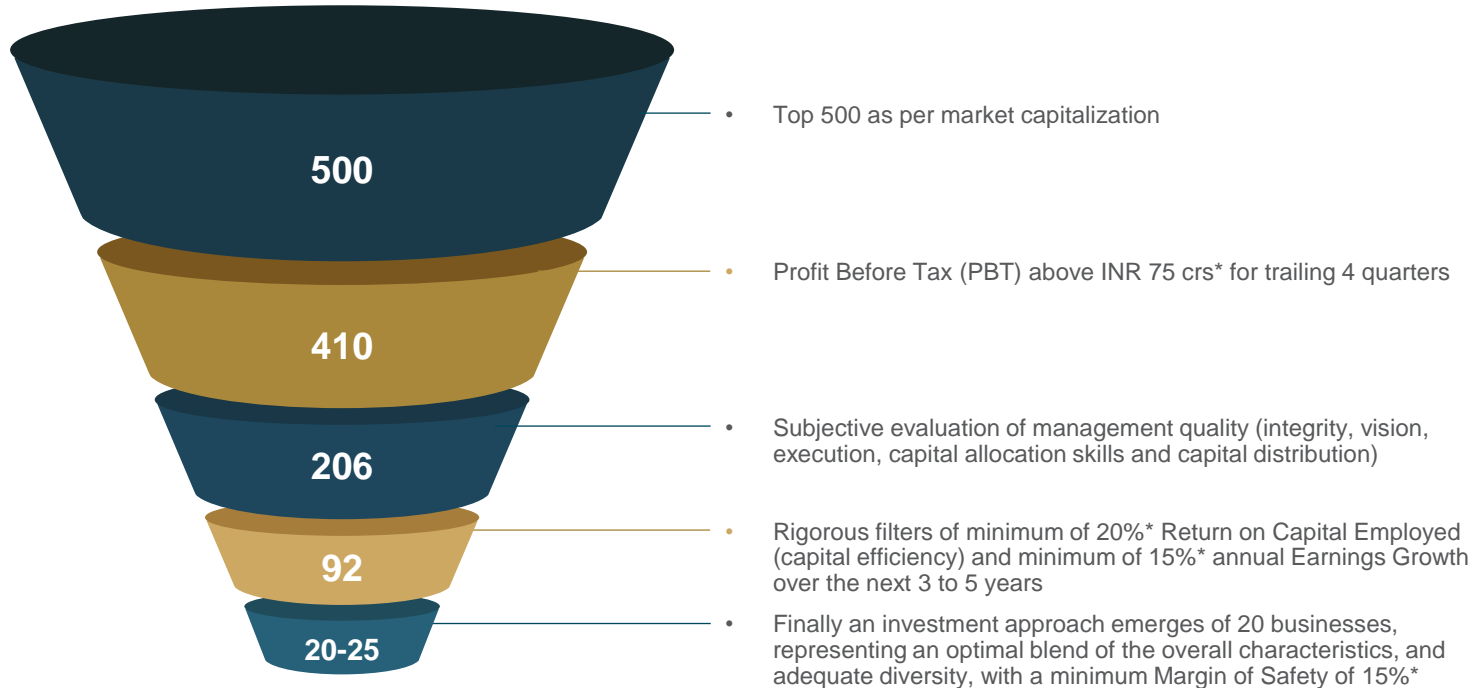
Top Contributors - Last 3 Months*		
Stock	Avg. Weight*	Contribution to Portfolio Return (%)
T & T	12.0	0.8
Commodities	5.6	0.5
Chemicals	14.2	0.1
Financials	27.8	0.0

Top Detractors - Last 3 Months*		
Stock	Avg. Weight*	Contribution to Portfolio Return (%)
Consumption	24.2	-1.6
Services	1.2	-0.6
Automobile	3.3	-0.4
Infrastructure and Engineering	4.4	-0.3

Top Contributors - Last 1 Year*		
Stock	Avg. Weight*	Contribution to Portfolio Return (%)
Consumption	24.7	0.8
Financials	29.1	0.6
Commodities	5.6	0.5
Chemicals	13.7	-0.7

Top Detractors – Last 1 Year*		
Stock	Avg. Weight*	Contribution to Portfolio Return (%)
Automobile	3.2	-1.7
Infrastructure and Engineering	4.4	-1.6
Healthcare	4.5	-1.3
Services	2.6	-1.3

# Investment Approach Research Methodology and Filtration



# Long Term Performance of ASK India Select Companies

ASK India Select Portfolio companies performance over last 5 years (CAGR) as on FY22

Company Name	Sales	PBT	ROCE*	PAT
Aarti Industries Ltd	17%	18%	18%	19%
APL Apollo Tubes Ltd	24%	31%	42%	33%
Asian Paints Ltd	13%	8%	45%	10%
AU Small Finance Bank Ltd	37%	18%	23%	22%
Bajaj Finance Ltd	31%	24%	18%	27%
Bharti Airtel Ltd	8%	LTP	19%	LTP
Dalmia Bharat Ltd	8%	LTP	7%	LTP
Divi's Laboratories Ltd	16%	19%	43%	20%
Dixon Technologies Ltd	35%	33%	34%	34%
ICICI Bank Ltd	8%	5%	9%	11%
Infosys Ltd	12%	9%	63%	9%
Navin Fluorine International Ltd	14%	15%	30%	14%
Page Industries Ltd	13%	11%	100%	14%
PI Industries Ltd	18%	16%	27%	13%
Polycab India Ltd	15%	25%	25%	28%
Reliance Industries Ltd	11%	11%	14%	14%
Titan Co Ltd	17%	24%	34%	25%
Patanjali Foods Ltd	5%	LTP	19%	LTP
Average of ASK India Select Companies	18%	17%	34%	18%
Nifty 50	12%	-	-	11%

# Risk Factors and Disclaimer

## **Risk arising from the investment objective, investment approach and asset allocation:**

Equities as an asset class carry a higher risk in comparison to debt. While risk cannot be totally eliminated, it can be mitigated through a well-designed Investment Approach. ASK Investment Managers Portfolios seek to mitigate risk and deliver superior returns through research-based investing. However, this objective may not be fully achieved due to various reasons such as unfavorable market movements, misjudgment by portfolio manager, adverse political or economic developments etc. The PMS is run with an objective to achieve reasonable returns consistently. Given this background the investor investing in the PMS faces the following risks

### (i) Political, economic and / or related risks

The Asset Value of the portfolio and the liquidity of the shares may be affected by changes in government policy, taxation, interest rates, social and religious instability and political, economic or other developments in or affecting India.

### (ii) Industry risk

The value of shares of companies in a particular industry may be affected due to factors affecting the industry like changes in government policy on duties, FDI or a foreign country, which is a big market for the industry, may impose restrictions on import etc.

### (iii) The Indian Securities Market

The Indian stock markets in the past experienced substantial price volatility and no assurance can be given that such volatility will not occur in future. Actual market trend may be in variance with anticipated trends hence, the decisions of the Portfolio Manager may not be always profitable.

### (iv) Liquidity Risk

Some stocks that the investor might be invested in might not be highly liquid. Though it will be the PMS service providers endeavour to restrict investments in less liquid stocks to a lower limit, there is an exposure of liquidity risk to the investor.

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**Thank You**

MSK

The image features the letters 'MSK' in a large, gold-outlined serif font. The 'M' and 'S' are simple outlines. The 'K' is also an outline, but it has a solid gold triangle pointing downwards attached to its top right corner.